# STATE OF NEW HAMPSHIRE SECRETARY OF STATE

#### INSTRUCTIONS FOR TRADE/SERVICE MARK APPLICATION

- APPLICANT may be an individual, partnership, or corporation. Use full name.

  If a New Hampshire corporation, it must appear in the N.H. Secretary of State's files.
- DESCRIPTION OF MARK: Describe mark fully, both wording and design or pictorial features such as logo. It must be clear from this description and the specimens exactly what is to be registered, or the application will be rejected.
- DESCRIPTION OF GOODS OR SERVICES should describe what the mark is being applied to.
- CLASS: Enter one class only on each registration; see list below.
- MARK APPLIED TO should describe how the mark is to be used, i.e. on labels attached to goods, displays such as advertising, etc.
- DATES OF FIRST USE: These are the dates the mark was first used 1) anywhere and 2) in New Hampshire. The dates may be the same, but cannot be in the future.
- SIGNATURES (by an officer if a corporation or partner if a partnership) MUST BE NOTARIZED.
- ENCLOSE \$50 AND THREE IDENTICAL SPECIMENS OR FACSIMILES ON PAPER.
- NOTE: A mark may not be registered if it consists of or comprises the flag, coat of arms, etc. of the United States, any state or foreign country, or the name, signature, or portrait of any living individual, except with written consent. A mark that is merely descriptive of goods or services may not be registered unless it has become distinctive of the applicant's goods or services. The Secretary of State may require proof of continuous use for five years as evidence that the mark has become distinctive. See RSA 350-A:2 for further restrictions.

#### CLASSES:

#### Goods :

- 1. Raw or partly prepared materials
- 2. Receptacles
- 3. Baggage, animal equipment; portfolios, pocketbooks
- 4. Abrasives and polishing materials
- 5. Adhesives
- 6. Chemicals and chemical compositions
- 7. Cordage
- 8. Smokers' articles not including tobacco products
- 9. Explosives, firearms, equipment and projectiles
- 10. Fertilizers
- 11. Inks and inking material

### CLASSES (continued)

- 12. Construction materials
- 13. Hardware and plumbing and steam-fitting supplies
- 14. Metals and metal castings and forgings
- 15. Oils and greases
- 16. Paints and painters' materials
- 17. Tobacco products
- 18. Medicines and pharmaceutical preparations
- 19. Vehicles
- 20. Linoleum and oiled cloth
- 21. Electrical apparatus, machines, and supplies
- 22. Games, toys and sporting goods
- 23. Cutlery, machinery, and tools, and parts thereof
- 24. Laundry appliances and machines
- 25. Locks and safes
- 26. Measuring and scientific appliances
- 27. Horological instruments
- 28. Jewelry and precious-metal ware
- 29. Brooms, brushes and dusters
- 30. Crockery, earthenware, and porcelain
- 31. Filters and refrigerators
- 32. Furniture and upholstery
- 33. Glassware
- 34. Heating, lighting, and ventilating apparatus
- 35. Belting, hose, machinery packing, and non-metallic tires
- 36. Musical instruments and supplies
- 37. Paper and stationery
- 38. Prints and publications
- 39. Clothing
- 40. Fancy goods, furnishings, and notions
- 41. Canes, parasols, and umbrellas
- 42. Knitted, netted and textile fabrics, and substitutes therefor
- 43. Thread and yarn
- 44. Dental, medical and surgical appliances
- 45. Soft drinks and carbonated waters
- 46. Foods and ingredients of foods
- 47. Wines
- 48. Malt beverages and liquors
- 49. Distilled alcoholic liquors
- 50. Merchandise not otherwise classified
- 51. Cosmetics and toilet preparations
- 52. Detergents and soaps

#### Services:

- 100. Miscellaneous
- 101. Advertising & business
- 102. Insurance & financial
- 103. Construction & repair
- 104. Communications
- 105. Transportation & storage
- 106. Material treatment
- 107. Education & entertainment

## STATE OF NEW HAMPSHIRE -- SECRETARY OF STATE

# APPLICATION FOR REGISTRATION OF TRADEMARK/SERVICE MARK (RSA 350-A)

Applicant:		
Business address:		
State of incorporation (if a corporation)	:	
Description of Mark:		
Description of Goods or Services:	Class:	
Mark applied to:	(enter one o	nly)
(goods, labe	ls, containers, displays, etc.)	
Date of first use:	In (State):	
Date of first use in New Hampshire:		
his/her knowledge and belief has the either in the identical form thereof omight be calculated to deceive or to be Signed	or in such near resemblance thereto e mistaken therefor.  (by an officer, if a corporation)	
	(print or type name)	
State of	_	
County of	_ss.	
Before me personally appeared		who
signed the foregoing instruments in my	presence, on this	day
of,		
·	(Notary Public or Justice of the Peace	e)

ENCLOSE FEE (\$50.00) PAYABLE TO SECRETARY OF STATE, AND THREE IDENTICAL, REPRODUCIBLE SPECIMENS OR FACSIMILES OF MARK

MAIL TO: Corporation Division, Department of State, 107 N Main St., Concord, NH 03301-4989. Telephone (603) 271-3244.